



# JAIHIND ജയ്ഹിന്ദ്



# VARTHA വാർത്ത

A National Newspaper for American Malayalee





**A willful journey over the years to enliven the dream of Malayalee community to express, enlighten and engender our cultural and traditional value embarked the birth of Malayalam monthly newspaper “Jaihind Vartha”. We made a new horizon in the world of conventional press. Jaihind Vartha with its unique way of presentation and comprehensive coverage gives a touch to the needs of all ages and gender.**

**Jaihind Vartha is a true feast for Indian Malayalee diaspora in all aspects. It is designed with such a blend of socio, political and religious news, every volume comes up with articles depicting guidance to keep healthy, carefully pick ethnic tasty recipes for keeping the taste of Kerala safe with generations.**

**Around 6 lakh Malayalee population spread across North America provide unending opportunities for a newspaper like Jaihind Vartha. A community comprising of multifaceted and well educated people, we are promised to deliver what they long for. A true endeavour to connect the Malayalee with their homeland and to nurture the culture they always keeps close to heart in the foreign land. Jaihind Vartha with all its outstanding features and true aspirations is committed to keep its quality and standard towards the society, being a cultural ambassador bridging generation gaps.**



**EDITION: NEW YORK**

## Advertisement Tariff

**US**

Back Cover	USD 4000
Front Inside	USD 3250
Back Inside	USD 3000
Full Page	USD 2500
Half Page	USD 1500
Quarter Page	USD 1100
Strip	USD 1100
Wrap	USD 6000

Full Page

Half Page

Half Page

Quarter Page

## Print Area

Full Page	-	10 inch x 14 inch
Half Page	-	10 inch x 7 inch
Quarter Page	-	5 inch x 7 inch
Strip	-	10 inch x 3.5 inch

## Contact

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www.jaihindvartha.com

## Our Clients



KERALA JEWELERS & FASHION CENTER

